



**SCHCHA**  
SC Home Care & Hospice Association

# INSPIRE

South Carolina Home Care & Hospice Association  
**2024 ANNUAL CONFERENCE**  
**INVITATION TO EXHIBIT**

Kingston Resorts, Embassy Suites  
Myrtle Beach Oceanfront  
NOVEMBER 13-15, 2024

We have another exciting event for you! The 2024 SCHCHA Annual Conference is coming to Myrtle Beach. Enjoy the beautiful coast at the Kingston Resorts, Embassy Suites, Myrtle Beach Oceanfront.

**WHY EXHIBIT?** SCHCHA is dedicated to assisting you in making the most of your exhibit dollar. When you invest your marketing dollars with SCHCHA, you will be able to connect with key decision makers in home health, home care and hospice. We create an interactive environment where you get to mingle with attendees during their events, breaks and networking. This provides the opportunity to market your products and services in a relaxed atmosphere.

**EXHIBIT SPACE:** Each vendor will be provided with a 6ft, skirted table, 2 chairs, electricity, and wireless Internet. Your exhibit fee includes one representative. Your fee includes all food and networking functions as well as educational sessions. Additional badges may be purchased for \$350 each. Please see page 4 for assignment of exhibit space based on a priority tiered system.

### Conference Agenda

Wednesday, Nov. 13th:	3:00pm - 6:00pm	Exhibitor Registration and Set-Up
Thursday, Nov. 14th:	7:30am - 9:00am	Conference Registration and Exhibitor Set-up
	7:30am - 9:00am	Coffee and Continental Breakfast with Exhibitors
	9:00am - 10:15am	SCHCHA Chair and President/CEO Welcome and Keynote Speaker
	10:15am - 10:45am	Visit with Exhibitors
	10:45am - 11:45am	Breakout Sessions (A)
	11:45am - 1:00pm	SCHCHA H.O.M.E. Awards Luncheon
	1:00pm - 2:00pm	Breakout Sessions (B)
	2:00pm - 2:30pm	Visit with Exhibitors
	2:30pm - 3:30pm	General Session
	3:30pm - 3:45pm	Break
	3:45pm - 4:45pm	2024 State Advocacy Updates
	4:45pm - 6:00pm	Exhibitor and Attendee Networking Reception
Friday, Nov. 15th:	7:30am - 9:00am	Coffee and Networking with Exhibitors
	9:00am - 10:15am	General Session
	10:15am - 10:30am	Break
	10:30am - 11:30am	Brunch with Exhibitors
	11:30am - 12:30pm	Breakout Sessions (C)
	12:30pm - 12:45pm	Break
	12:45pm - 1:45pm	Break out Sessions (D)
	1:45pm - 2:00pm	Break/Snacks/Exhibits Close
	2:00pm - 3:00pm	Closing General Session
	3:00pm	Door Prize Drawing

**Hotel Information:** The Association has secured a block of rooms at **Kingston Resorts, Embassy Suites, Myrtle Beach Oceanfront**, November 12-15 at a special rate of \$159/night, King Oceanview Suites or Q/Q Oceanview Suites. Self-Parking costs for guests is \$11.99/day or valet parking is available \$20/day (Parking prices are subject to change). Room reservations may be made by clicking the reservation link below or calling the hotel directly at 1-800-876-0010, choose option 2 and **use group code: SCH**. The \$159/night room rate is available 3 days before and after the event, for attendees who book their stay using the conference room block (based on availability).

Please state that you are attending the 2024 SC Home Care & Hospice Association Conference when making your reservations to receive these special rates. Reservations must be made by October 13, 2024 to take advantage of the special rates. Check in time is after 4:00p.m. Check out time is 11:00a.m.

**RESERVE YOUR ROOM**



**SOUTH CAROLINA HOME CARE & HOSPICE ASSOCIATION  
EXHIBIT AND SPONSORSHIP CONTRACT**

**REGISTER ONLINE**

**Exhibit Fees**

**Exhibit Fees Received on or Before 9/27/24**

- Member:**  
**\$1,200**
- Non-Member:**  
**\$1,700**

**Exhibit Fees Received After 9/27/24**

- Member:**  
**\$1,400**
- Non-Member:**  
**\$1,900**

<b>Sponsorships for Maximum Visibility</b>	<b>Price</b>	<b>X</b>
<b>Exclusive Awards Lunch Sponsorship</b> <i>(Logo and link on conference website, mobile app and conference signage. Opportunity to welcome attendees &amp; hand out awards on stage)</i>	<b>\$5,000</b>	
<b>AV Sponsor</b> <i>(Exclusive Sponsorship includes exhibit table; prioritized exhibit space selection based on tiered system pg. 4; logo displayed on screen during breakfasts and lunches; logo on conference website and mobile app)</i>	<b>\$4,500</b>	
<b>Key Card Sponsor</b> <i>(Exclusive Sponsorship includes prioritized exhibit space selection based on tiered system pg. 4; image on hotel key cards, logo on conference website and mobile app)</i>	<b>\$4,000</b>	
<b>Name Badge Lanyards</b> <i>(Exclusive Sponsorship includes prioritized exhibit space selection based on tiered system pg. 4; logo on lanyards, conference website, and mobile app)</i>	<b>\$3,500</b>	
<b>Champion Sponsor</b> <i>(Co-Sponsorship of Thursday's Exhibit Hall Reception; prioritized exhibit space selection based on tiered system pg. 4; logo on conference website, mobile app, and dedicated signage at event)</i>	<b>\$3,500</b>	
<b>Leader Sponsor</b> <i>(Co-Sponsorship of Friday's Brunch; prioritized exhibit space selection based on tiered system pg. 4; logo on conference website, mobile app, and dedicated signage at event)</i>	<b>\$2,500</b>	
<b>Hero Sponsor</b> <i>(Co-Sponsorship of Thursday's Continental Breakfast; prioritized exhibit space selection based on tiered system pg. 4; logo on conference website, mobile app, and dedicated signage at event)</i>	<b>\$2,000</b>	
<b>Ambassador Sponsor</b> <i>(Co-Sponsorship of Friday's Happy Trails Snack; prioritized exhibit space selection based on tiered system pg. 4; logo on conference website, mobile app, and dedicated signage at event)</i>	<b>\$1,000</b>	
<b>Supporter Sponsor</b> <i>(Co-Sponsorship of conference Coffee stations; prioritized exhibit space selection based on tiered system pg. 4; logo on conference website, mobile app, and dedicated signage at event)</i>	<b>\$500</b>	

*\*All sponsor logos are sized based on sponsorship levels. The higher the level the bigger your logo!*

**Company Name:** \_\_\_\_\_ **Contact Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_ **City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

**Cell Phone#:** \_\_\_\_\_ **Email:** \_\_\_\_\_

- My check (payable to SCHCHA) is enclosed**
- Charge to my credit card**

Total amount of the tabletop and/or sponsorship fee is \$ \_\_\_\_\_

**Credit Card Number:** \_\_\_\_\_ **Exp. Date:** \_\_\_\_\_ **Code:** \_\_\_\_\_

**Name(as it appears on the card):** \_\_\_\_\_

**Cardholder Billing Address:** \_\_\_\_\_ **City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

**Signature: (required):** \_\_\_\_\_

## SOUTH CAROLINA HOME CARE & HOSPICE ASSOCIATION EXHIBITOR CONTRACT TERMS AND RULES OF THE EXHIBITION

SCHCHA, at its sole discretion, solicits and/or accepts sponsorship of functions and activities from vendors of goods and services. Immunity to SCHCHA from Liability: SCHCHA, its staff and agents, shall not be liable for any losses or damage to the property or person of the Exhibitor, its agents, employees or guests as a result of theft, fire, or from any cause whatsoever. The Exhibitors agree to indemnify and hold SCHCHA harmless against all claims, damages, loss, or injuries arising out of the acts or omissions of the Exhibitor, its employees, agents and guests. Compliance with Laws: The Exhibitor agrees to comply with, and abide by, all laws, rules, regulations and ordinances established by SCHCHA, the Kingston Resorts, Embassy Suites, Myrtle Beach Oceanfront and all federal, state and local government organizations or agencies.

**Assignment of Exhibit Space:** Tabletop exhibit locations will start being assigned no later than October 1, 2024 and will be prioritized based on a tiered system according to sponsorship level, membership loyalty and finally the date your exhibit contract and payment is received. SCHCHA staff will contact your designated representative directly to help choose the best spot available for you based on the following criteria:

- First Round: SCHCHA Annual Premium Sponsors (Diamond, Platinum, Gold, Silver then Bronze)
- Second Round: Exhibitors that are also sponsoring a conference event for \$5,000 or more; followed by exhibitors that are also sponsoring a conference event for \$4,000-\$4,999; followed by exhibitors that are also sponsoring a conference event for \$3,500 - \$3,999; followed by Leader Sponsors; followed by Hero Sponsors; followed by Ambassador Sponsors; followed by Supporters.
- Third Round: Exhibitors that are also Affiliate Members, and priority will be given to those who have been loyal members for the longest time, followed by those who signed up, and paid, the earliest.
- Fourth Round: Exhibitors that are not Affiliate Members, and priority will be given to those who have signed up, and paid, the earliest.

When your representative is contacted by SCHCHA staff via email and cell phone, you will be given a 24-hour window to reply before we move on to the next exhibitor group.

**Aisle Space:** No aisle space or any other space may be used for display purposes and Exhibitors must confine their activities and all displays to the space for which they have contracted.

**Display and Equipment:** Exhibits must not be of such size or arrangement as to obstruct the view of, or in any manner interfere with, others. SCHCHA reserves the right to prohibit any exhibit, or portion thereof, which in its opinion, is objectionable to the character of the Exhibition.

**Exhibit Payment:** Remittance of the total rental must accompany application for space. Payment is accepted via MasterCard, Visa, Discover, American Express or check. Checks should be made payable to the Association for Home & Hospice Care of North Carolina (SCHCHA).

**Cancellation:** In the event of cancellation, the following refund policy will apply: 75% Refund if cancellation received in writing by Sept. 30, 2024 ; 50% Refund if cancellation received in writing by Oct. 11, 2024 and no refunds available after 5:00pm, Oct. 11, 2024 and thereafter.

**Security:** Exhibitors must secure their belongings. SCHCHA is not responsible for damages, loss or theft of exhibitor property.